AVICA

PROBLEM

Video content production is an expensive and time-consuming task, which requires certain technical skills and knowledge

DATA-DRIVEN

SOLUTION

AVICA data-driven automated video content platform offers the solution for multiple business and technical use cases at scale and up to 100-times cheaper

AUTO-MATION

IMPACT

Digitalization and automation of marketing business processes revolutionizes multiple use cases across all industries and business domain

LOW COSTS & AT SCALE

IN4OM

AVICA

DATA-DRIVEN AUTOMATED VIDEO CONTENT CREATION

Scale video production from dozens per month to thousands with 100-fold reduced costs

Initial system configuration takes only 2-3 days and after that the process is fully automated

Various intelligent storytelling templates adapting to the parameters of the source material and storytelling dependencies

All video formats for web, social media and digital signage screens

Product specific as well as marketing campaign storytelling templates with shoppable videos as an option

Product descriptions and tagging for social media, SEO, google ads etc.

Better conversion in your digital channels – video "sells" much better than other media!

Full automation of product lifecycle management, e.g. automated price updates

PRODUCTS & SERVICES

- ✓ Consumer goods
- ✓ Real estate
- ✓ Car sales
- ✓ Services
- ✓ Gaming / E-sports

NEWS & MEDIA

- ✓ Financial news
- ✓ Sports
- ✓ Weather
- ✓ News in public transport
- ✓ Bloggers and influencers

CLIENTS & USERS

- ✓ Client stats and trends
- ✓ Personalized offers
- ✓ Charts & leaderboards
- ✓ Learning & training
- ✓ MarTech integration

Contact us to work on your use case!

FFG Forschung wirkt.

HANDELS VERBAND

NVIDIA.

IN4 OM